



Campus Connect



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BCM Hosts First-Ever Inter School Media Fest: A Celebration of Expression and Talent



Ludhiana, April 25, 2025 – “It gives me immense pride to see our campus become the birthplace of an intellectual and creative revolution. This media fest is not just a competition - it's a celebration of voices, ideas, and expression that shape tomorrow's communicators,” shared Principal Mr. D.P. Guleria, as BCM School, Chandigarh Road, hosted The Power of Expression–Ludhiana's first Inter School Media Fest.

The visionary initiative was led by Ms. Sanskriti Verma, Head of the Media Department, and welcomed participation from over 20 leading schools across Punjab. The one-day event featured thoughtfully curated competitions rooted in real-world media scenarios, challenging students' creativity, spontaneity, and critical thinking. Eminent media professionals including Mr. Sanjiv Dosajh, Mr. Karamvir Singh, and Mr. Yuvraj Arora graced the occasion, inspiring budding media talents through their insights and encouragement. The event set a new benchmark in promoting media literacy, collaboration, and youth empowerment.



Penguin Day Sparks Joy and Creativity in Foundational Stage

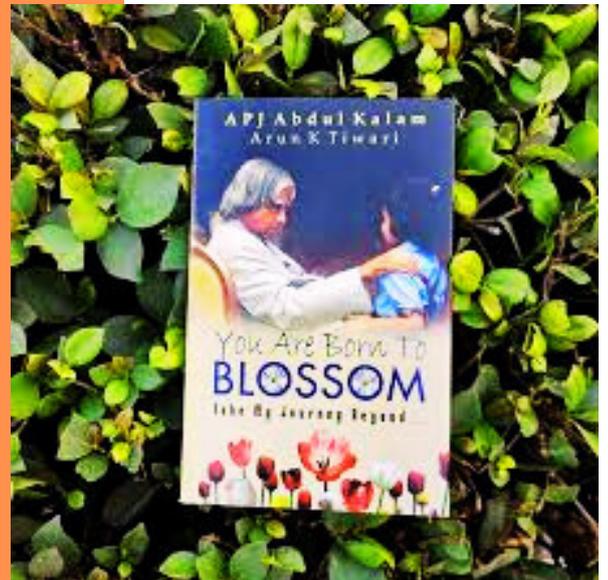


BCM School Kindergarten, celebrated Penguin Day with vibrant participation from Nursery to UKG students. The day was filled with engaging activities like colouring, craftwork, and creative assembly. Nursery children honed fine motor skills, LKG students explored imaginative expression with googly-eyed penguins, and UKG learners crafted paper penguins—enhancing coordination, shape recognition, and sequencing in a playful, hands-on environment.

BOOK RECOMMENDATION

You Are Born to Blossom – Take My Journey Beyond

Co-authored by Dr. APJ Abdul Kalam and Arun K Tiwari, this inspiring book blends vision with values, encouraging readers to embrace technology while staying rooted in India's cultural strengths. It promotes self-discovery, holistic learning, and the transformation of schools into knowledge centres. Highly recommended for students, teachers, and parents seeking purpose-driven growth and meaningful education.



THOUGHT of the DAY

"Education isn't just learning facts - it's about awakening your curiosity, questioning boldly, and imagining a better world. Think deeply, act wisely, and go beyond the ordinary."